New Zealand’s $872,000,000 Food Scandal

We chatted to people, peered into 1402 rubbish bins and found out that nationally we waste $872 million a year on food that we buy and throw away uneaten. Really? Yes!

We chatted to 1365 people.

Peered into 1402 rubbish bins and found out that...

As a nation we throw away 122,547 tonnes of food per year.

This would feed 262,917 people for a year, that’s double the population of Dunedin.

$872 million would provide all school-aged children lunches for 3 years.

What’s the impact?

The average family wastes $563 worth of food per year — that’s 3 shopping trolleys full.

325,975 tonnes of CO₂ emissions. That’s like taking 118,107 cars off the road for one year or planting 130,390 trees.

What difference can we make?

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