

NEW ZEALAND'S

\$ **872,000,000**

FOOD SCANDAL

NATIONALLY
WE WASTE
\$872
MILLION A
YEAR ON
FOOD THAT
WE BUY
AND THROW
AWAY
UNEATEN.

REALLY?
YES!

WE CHATTED TO

1365
PEOPLE



PEERED INTO
1402



RUBBISH BINS

AND FOUND OUT THAT

AS A NATION WE THROW AWAY

122,547

TONNES OF FOOD PER YEAR

THIS WOULD FEED
262,917 PEOPLE
FOR A YEAR, THAT'S

DOUBLE THE POPULATION OF
DUNEDIN



\$872 MILLION
WOULD
PROVIDE ALL
SCHOOL-
AGED
CHILDREN
LUNCHES FOR

3
YEARS

THE AVERAGE FAMILY WASTES

\$563

WORTH OF FOOD PER YEAR
THAT'S 3 SHOPPING
TROLLEYS FULL



WHAT'S THE
IMPACT?

325,975

TONNES OF
CO² EMISSIONS

THAT'S LIKE TAKING

118,107

CARS OFF
THE ROAD
FOR ONE
YEAR



OR

PLANTING
130,390



LOVE
FOOD
hate waste
NEW ZEALAND

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