

NEW ZEALAND'S \$1.17 BILLION FOOD SCANDAL

NATIONALLY
WE WASTE
\$1.17
BILLION A
YEAR ON
FOOD THAT
WE BUY
AND THROW
AWAY
UNEATEN.
**REALLY?
YES!**

WE CHATTED TO
1365
PEOPLE



PEERED INTO
1402



RUBBISH BINS
AND FOUND OUT THAT

AS A NATION WE THROW AWAY

157,389

TONNES OF FOOD PER YEAR

THIS WOULD FEED
337,744 PEOPLE
FOR A YEAR, THAT'S NEARLY
TRIPLE THE POPULATION OF
DUNEDIN



\$1.17 BILLION
WOULD
PROVIDE ALL
SCHOOL-AGED
CHILDREN
LUNCHES FOR

4
YEARS

lovefoodhatewaste.co.nz

THE AVERAGE FAMILY WASTES

\$664

WORTH OF FOOD PER YEAR
THAT'S 3 SHOPPING
TROLLEYS FULL



WHAT'S THE
IMPACT?

409,234

TONNES OF
CO² EMISSIONS

THAT'S LIKE TAKING

150,453

CARS OFF
THE ROAD
FOR ONE
YEAR



OR

PLANTING
163,693



**LOVE
FOOD**
hate waste
NEW ZEALAND