

NEW ZEALAND'S

\$3.2 BILLION DOLLAR FOOD SCANDAL

AS A NATION WE THROW OUT
**OVER 100,000
TONNES OF FOOD**
60% OF WHICH IS STILL EDIBLE!



THIS WOULD FEED THE POPULATION
OF DUNEDIN FOR THREE YEARS.

THE AVERAGE HOUSEHOLD WASTES

**\$1,510 WORTH OF
FOOD PER YEAR!**

THAT IS EQUIVILANT TO THREE
SHOPPING TROLLEYS WORTH OF KAI



THIS IMPACTS OUR ENVIRONMENT

FOOD WASTE ACCOUNTS
FOR A STAGGERING
409,000 TONNES OF CO2
ANNUALLY



FIGHT FOOD WASTE



THINK

TAKE A FEW MOMENTS TO THINK
ABOUT WHAT YOU NEED BEFORE
YOU HIT THE SHOPS



SHOP

SHOP WITH A LIST AND ONLY BUY
WHAT YOU NEED FOR THE WEEK
AHEAD



STORE

PUTTING YOUR FOOD AWAY IN THE
RIGHT PLACES WILL KEEP IT FRESHER
FOR LONGER